www.huntsdc.gov.uk
Email: mail@huntsdc.gov.uk
Tel: 01480 388418

Planning Services, Pathfinder House, St Mary's Street, Huntingdon, Cambs, PE29 3TN

Huntingdonshire DISTRICT COUNCIL

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 47

Suffix:

Property Name:

Address Line 1: High Street

Address Line 2:

Address Line 3: Cambridgeshire

Town/city: Huntingdon

Postcode: PE29 3AQ

Description of site location must be completed if postcode is not known:

Easting (x): 523911

Northing (y): 271771

Description:

Applicant Details

Name/Company

Title

Mrs

First name

Jasmin

Surname

Turner

Company Name

Huntingdonshire District Council

Address

Address line 1

Pathfinder House

Address line 2

Address line 3

Town/City

Huntingdon

County

Country

United Kingdom

Postcode

PE293TN

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

First name

Surname

N/A

Company Name

Address

Address line 1

N/A

Address line 2

N/A

Address line 3

Town/City

County

Country

Postcode

PE29 3TN

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

A sign to be installed on the upper wall of 47 High Street.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
2 metres

Width:
1 metres

Depth:
0.3 metres

What is the height from the ground to the base of the advertisement?:
4.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.4 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
The proposed specification is: • 1 x print onto Di-bond with laminate • 1000mm x 2000mm • flush fixings

The colour of text and background:
text is white and purple. Background is green and purple, using the towns current branding and logos, approved by BID Huntingdon.

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
◯ No
⊘ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/11/2026

To Date

01/11/2036

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

⊘ Yes
◯ No

If Yes, please provide details

Spoken to BID Huntingdon about this who support it. The owner of the building Nick Harcus who owns a huge portion of the properties in the town has given approval in writing as well and appreciates the support from HDC. The Market manager is keen for this to be delivered as well.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◯ The agent
⊘ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

⊘ Yes
◯ No

If yes, please provide details of their name, role, and how they are related:

***** REDACTED ******

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Jasmin Turner

Date

07/10/2026