www.huntsdc.gov.uk
Email: mail@huntsdc.gov.uk
Tel: 01480 388418

Planning Services, Pathfinder House, St Mary's Street, Huntingdon, Cambs, PE29 3TN

Huntingdonshire DISTRICT COUNCIL

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

20 The Cuckoo, Public House

Address Line 1

Oundle Road

Address Line 2

Address Line 3

Cambridgeshire

Town/city

Alwalton

Postcode

PE7 3UP

Description of site location must be completed if postcode is not known:

Easting (x)

513365

Northing (y)

295832

Description

Applicant Details

Name/Company

Title

First name

MITCHELLS

Surname

AND BUTLERS

Company Name

MITCHELLS AND BULTERS LIMITED

Address

Address line 1

27 FLEET STREET

Address line 2

Address line 3

Town/City

BIRMINGHAM

County

Country

United Kingdom

Postcode

B3 1JP

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

MISS

First name

VICTORIA

Surname

JACKSON

Company Name

S R SIGNS

Address

Address line 1

WORTLEY MOOR LANE

Address line 2

Address line 3

Town/City

LEEDS

County

Country

United Kingdom

Postcode

LS12 4HX

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

ERECTION OF ILLUMINATED AND NON-ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING

SIGN A - ONE X NEW PICTORIAL SIGN FIXED TO EXISTING POST WITH NEW BOOT AND BRACKET, ILLUMINATED BY LINOLITES
SIGN B - ONE X NEW NAMEBOARD WITH A SET OF INDIVIDUAL HOUSENAME LETTER AND TROUGH LIGHT TO ILLUMINATE
SIGN C - TWO X NEW MUDDY BOOTS PANEL
SIGN D - THREE X NEW CAR PARK DISCLAIMER
SIGN E - TWO X NEW CCTV LEGAL SIGNS BY DOOR
SIGN F - TWO X NEW CCTV LOGO SIGN TO CAR PARK
SIGN G - ONE X NEW LARGE BLACK LANTERN
SIGN H - ONE X NEW NAMEBOARD WITH A SET OF INDIVIDUAL HOUSENAME LETTERS AND TROUGH LIGT

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Projecting or Hanging Sign

Height:
1.1 metres

Width:
0.8 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
3.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
70 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT WITH PICTORIAL IMAGE

The colour of text and background:
LG LEAD GREY BACKGROUND WITH LG WINDMILL LANE BORDER AND F&B BEW WHITE VINYL TEXT WITH PICTORIAL IMAGE

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
200 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Hoarding

Height:
1.8 metres

Width:
3 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
4.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.05 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND, INDIVIDUAL ACRYLIC LETTERS AND VINYL TEXT

The colour of text and background:
LG LEAD GREY BACKGROUND WITH LG WINDMILL LANE BORDER AND F&B BEW WHITE INDIVIDUAL ACRYLIC LETTERS AND VINYL TEXT

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
200 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.6 metres

Width:
0.6 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
0.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.03 metres

What is the maximum height of any of the individual letters and symbols?:
15 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT

The colour of text and background:
LG LEAD GREY BACKGROUND WITH F&B BEW WHITE VINYL TEXT

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.4 metres

Width:
0.6 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.03 metres

What is the maximum height of any of the individual letters and symbols?:
10 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT

The colour of text and background:
LG LEAD GREY BACKGROUND WITH F&B BEW WHITE VINYL TEXT

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.6 metres

Width:
0.6 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.03 metres

What is the maximum height of any of the individual letters and symbols?:
5 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT

The colour of text and background:
LG LEAD GREY BACKGROUND WITH F&B BEW WHITE VINYL TEXT

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.6 metres

Width:
0.4 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
1.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT

The colour of text and background:
LG LEAD GREY BACKGROUND WITH F&B BEW WHITE VINYL TEXT AND LOGO

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.65 metres

Width:
0.285 metres

Depth:
0.3 metres

What is the height from the ground to the base of the advertisement?:
2.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.3 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
DIE CAST ALUMINIUM LANTERN

The colour of text and background:
BLACK

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
200 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Hoarding

Height:
1.8 metres

Width:
3 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
2.8 metres

What is the maximum projection of the advertisement from the face of the building?:
0.03 metres

What is the maximum height of any of the individual letters and symbols?:
60 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND, INDIVIDUAL ACRYLIC LETTERS AND VINYL TEXT

The colour of text and background:
LG LEAD GREY BACKGROUND WITH LG WINDMILL LANE BORDER AND F&B BEW WHITE VINYL TEXT WITH PICTORIAL IMAGE

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
200 cd/m^2

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

2 X NEW MUDDY BOOTS PANELS
3 X NEW CAR PARK DISCLAIMERS
2 X NEW CCTV LEGAL SIGN BY DOOR
2 X NEW CCTV LOGO SIGNS TO CAR PARK
1 X NEW LARGE BLACK LANTERN

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- [x] Yes
- [ ] No
- [ ] Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PLEASE SEE ATTACHED EXISTING AND PROPOSED IMAGES

Will the proposed advertisement(s) project over a footpath or other public highway?

- [ ] Yes
- [x] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

19/11/2024

To Date

19/11/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [ ] Yes
- [x] No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

VICTORIA JACKSON

Date

04/04/2025