Heritage, Design and Access Report_Rev01



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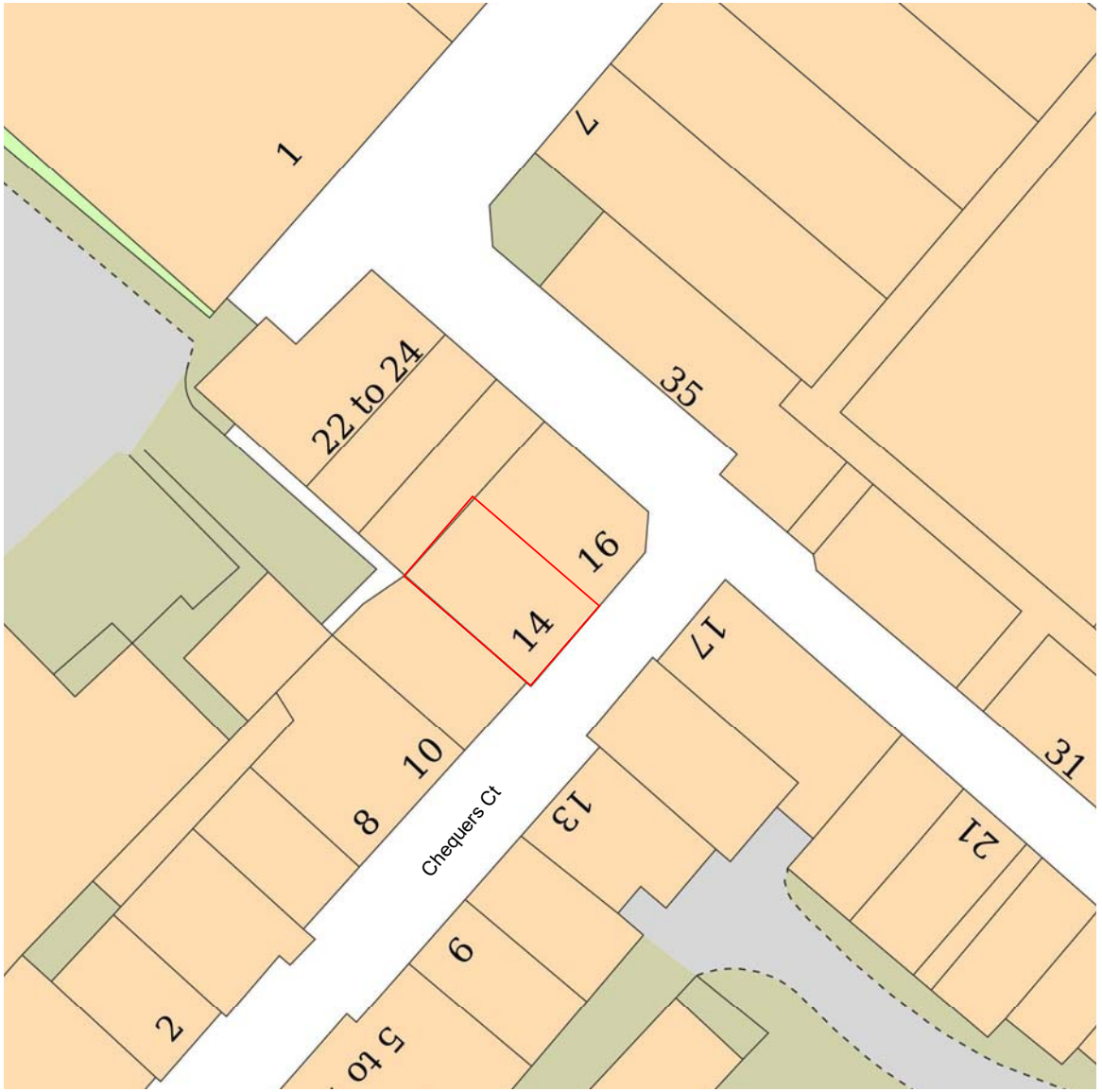
Introduction

Executive Summary

This Heritage, Design and Access report is submitted to support the Full Planning Application submitted for the shopfront alterations and to add a new fascia signage of Deavesons Jewellers, 14 Chequers Ct, Huntingdon PE29 3LJ.

This planning application aims to report changes to the main elevation, including the repaint of the shopfront, a new backlit fascia signage and a few decals on the window glazing, and also to replace the existing timber framed windows to like-for-like aluminium framed windows.

The changes on the shopfront are minor, compared to the previous shopfront, which will be explained more in detail in the design statement.



Existing Block Plan 1:500

Design Statement

Site Boundary

Site Description

The application site is situated at 14 Chequers Ct, Huntingdon PE29 3LJ, that is amongst other commercial properties, and lies within the Huntingdon conservation area - the Medieval Settlement.

The current shop is Deavesons Jewellers. The shopfront measures 7360mm in width including the two columns on either side, and 3450mm in height to the top of the fascia (subject to accurate on-site measurements). The overall shopfront comprises the fascia board on the top, timber framed windows and a glazed entrance door in the middle, and timber stall riser and exposed plinth at the bottom.

Planning History

The shop has successfully applied for full planning and advertisement planning in 1985-1986 (see bottom right image), to add a shop sign and alter the shopfront. Due to the age of these two applications, there are no further documents available on the planning portal.



Alterations to shop front

12-14 Chequers Court Huntingdon Cambridgeshire PE29 3LJ

Ref. No: 8600125FUL | Received: Tue 28 Jan 1986 | Validated: Tue 28 Jan 1986 | Status: Approved

Shop Sign, Huntingdon Bedding Centre, 14 Chequers Court, Huntingdon.

14 Chequers Court Huntingdon Cambridgeshire PE29 3LJ

Ref. No: 8501556ADV | Received: Fri 18 Oct 1985 | Validated: Fri 18 Oct 1985 | Status: Approved

Site Satellite Image (Above), Previous Planning Permissions (Below), both from internet

Design Statement

- see shopfront changes to main elevation in red squares

Design Proposal

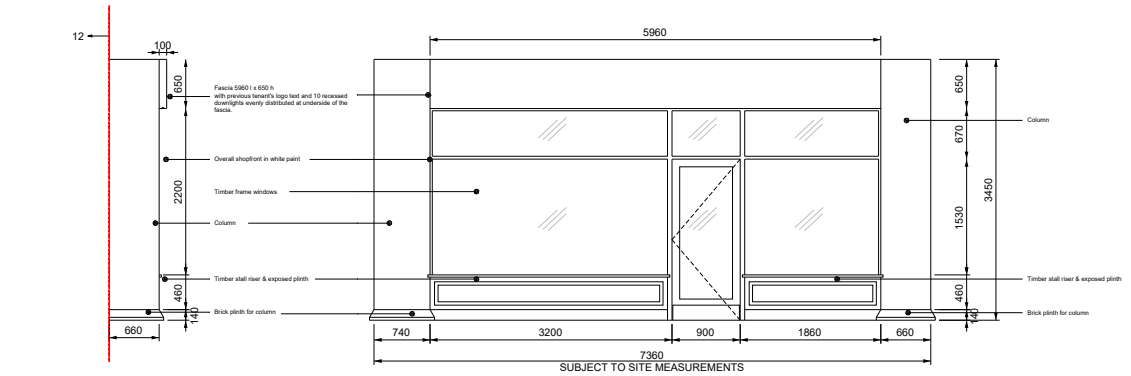
- Changes to main elevation

The Shop Owner would like to retain the same shopfront structure as per the existing, which was described on the last page, but just to repaint the shopfront from white to bluish-grey, and to replace the fascia signage.

The fascia signage is in silver-grey on the bluish-grey fascia board, and with LED strip light at the back of the logo text (to have a subtle and discreet halo illumination effect).

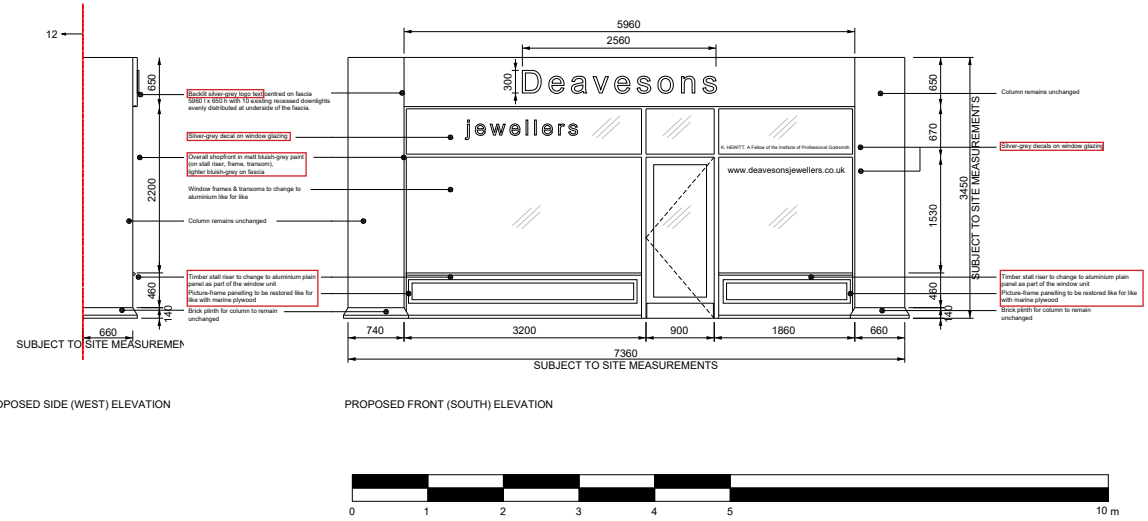
There are also a few silver-grey decals on the glazing above the transoms.

To continue on the next page-



EXISTING SIDE (WEST) ELEVATION
* All subject to site measurements

EXISTING FRONT (SOUTH) ELEVATION
* All subject to site measurements



PROPOSED SIDE (WEST) ELEVATION

PROPOSED FRONT (SOUTH) ELEVATION

Existing Elevations (Above), Proposed Elevations (Below)

Design Statement

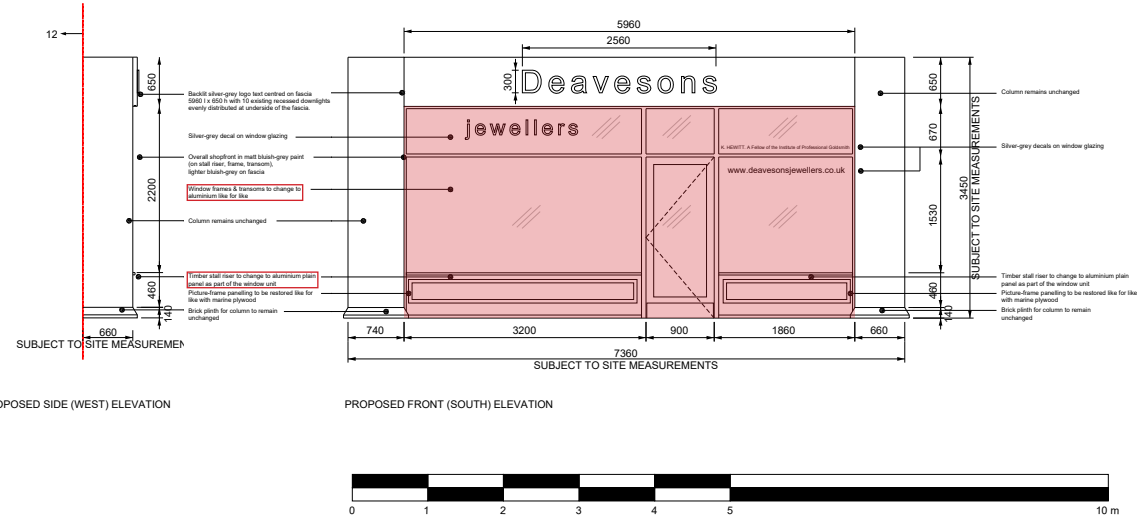
- to continue from the last page:

- Material change

The Shop Owner would like to replace the timber framed windows to like-for-like aluminium framed windows, following exactly the same shopfront structure, to respect the existing character of the current shopfront.
The timber riser would be also replaced, as it forms part of the fixed window unit as per manufacturer's product, to plain aluminium panel.
The picture-frame panelling would be restored like-for-like with marine plywood.

It was noted there are other precedents along Chequers Ct, that have aluminium windows for their shopfront, such as Caffe Nero, Clarks, Vision Express, etc.

- see material changes in red squares & hatches (require demolition)



PROPOSED SIDE (WEST) ELEVATION

PROPOSED FRONT (SOUTH) ELEVATION

Design Statement

Specified Products

- Aluminium fascia signage

The fascia signage is aluminium in silver-grey.

- Aluminium framed windows

Please see an intended shopfront window product by Range Shopfronts Ltd as an example, with simple and minimalist aluminium frame, that has a similar appearance to a timber framed window.





Aluminium fascia signage (left) & Aluminium framed window by Range Shopfronts Ltd or similar (right)

Access Statement

The application site is amongst other commercial properties on Chequers Ct. There are multiple bus stops within 5 mins walking distance, and Huttingdon train station is 0.5 mile away. A multi-storey car parking is situated in Sainsbury's carpark.

It has a fire exit at the rear leading to a communal fire assembly point, and a front entrance door for fire escape purpose.

The proposed scheme would not alter the existing access of the site, nor would the proposed alteration affect the current access. The proposed fascia sign would be only 20mm protruded from the fascia board, and is 2800mm above the street level.

Access to Site



Site Satellite Image from internet

Heritage Statement

The Application Site
The application site is situated at 14 Chequers Ct, Huntingdon PE29 3LJ, that is amongst other commercial properties, and lies within the Huntingdon conservation area - the Medieval Settlement.

The Nature of the Asset
The building itself is not listed, and is amongst other commercial properties on Chequers Ct., that have similar shopfront structure, with brick columns to define the shop units, stall risers at the bottom, glazed shopfront with transoms and a top fascia signage board.

The Proposed Works
The proposed works are only on the shopfront and minor, including the repaint of the shopfront, a new backlit fascia signage and a few decals on the window glazing, and also to replace the existing timber framed windows to like-for-like aluminium framed windows.

The Impact of the Asset
The proposed works is to just replace the fascia sign with the previous tenant's, as well as to improve the overall appearance of the shopfront. The intended aluminium framed windows would follow the same shopfront structure and have a similar look to a timber framed window, to respect the existing character of the current shopfront, and eliminate any adverse impact to the conservation area.